



WEEKENDS JUST GOT BETTER

WITH THE NEW AND IMPROVED ENTERTAINMENT DISCOUNT PROGRAM

Dear Union Leader:

Union Plus has been working hard for union members since 1986, offering programs and discounts designed to improve the quality of life for members when they are at home, off the job.

We frequently update our programs to meet the needs of working families. Please note two updates below:

- 1) The Union Plus Entertainment Discount now comes with added benefits. The program is powered by Abenity and offers a wider variety of discounts on restaurants, movie tickets, concerts, events, theme parks and all the things your members enjoy in their free time. You and your members can learn more by checking out the enclosed entertainment savings buckslips.
- 2) The Union Plus Credit Card Program recently added the Primary Access Card, a card with no annual fee that's a good fit for members with average credit. There is also a card for members interested in a low-intro rate who want to transfer higher-rate balances. And a card for members who want to earn unlimited cash-back on all purchases.

Enclosed are new credit card brochures to tell you and your members more about the card options available. Put them in the center pocket of your brochure display.

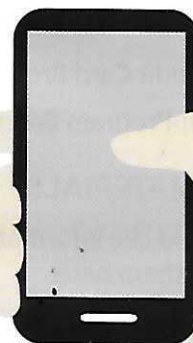
Please discard any old Union Plus Credit Card brochures you may have, as they do not contain the most up-to-date product offerings and information.

Place the other brochures or coupons in the other display pockets and post the flyers on bulletin boards in areas where your members will see them.

Visit UnionPlus.org/Leaders to find more tools, including tips on how to spread the word to your members. You can also order more FREE materials online or using the form on the back of this letter. Please use promo code C50 when you order.

Mitch Stevens,
President, Union Plus

Get instant access to Union Plus Entertainment Discounts.
Download the "Union Plus Deals" app
on Android or iPhone and save on the go.



The Union Plus Credit Cards are issued by Capital One, N.A. pursuant to a license by MasterCard International Incorporated.

Material Request Form

Order FREE materials for your members. Use Promo Code C50.



SHIPPING INFORMATION:

Name: _____

Union: _____ Local: _____

Street Address: _____

(If your address includes a P.O. box, please ALSO provide your street address.)

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Local Phone: _____

Email Address: _____

Please email me free Union Leader Updates and Union Plus program updates and consumer tips.

Mobile Number:* _____ Send me occasional Union Plus text alerts.*

** Message and data rates may apply depending on your cell plan.*

You can opt out of our text service at any time by replying STOP to any message that you receive.

TELL US ABOUT YOUR LOCAL:

Number of members: _____ Number of worksites: _____

Local website address: _____

Do you have a local newsletter or e-newsletter? Yes: No: If yes, list the contact person below:

Name: _____

Daytime Phone: _____ Email Address: _____

UNION-NEGOTIATED DISCOUNTS ON AT&T:

I am interested in saving money on AT&T wireless service for the local office, union employees, and members. Please contact me by:

Phone: _____

Email: _____

MATERIALS NEEDED: (indicate quantity next to item)

_____ Credit Card Brochures _____ Pet Insurance Buckslips

_____ All-Program Brochures _____ Entertainment Buckslips

OTHER MATERIALS:

If you would like information on other Union Plus programs not listed above, please list them here: _____

ORDER TODAY!

4 WAYS TO ORDER PRINTED MATERIALS

1. **Call:** 1-800-472-2005 or 202-293-5330

2. **Fax:** Union Privilege at 202-293-5311

3. **Online:** UnionPlus.org/Orders

4. Mail:

Union Privilege, Fulfillment
1100 First Street NE, Suite 850
Washington, DC 20002

Please use **PROMO CODE C50**